



WHAT IT MEANS TO BE A CHAMPION

Needed: Leader. Supporter. Advocate. You don't have to be a fitness fanatic! We're looking for regular people who have a passion for motivating and inspiring others, and will rally around the common goal of a healthier organization. **Are you up for it?**

Champions inspire, excite and encourage. Champions are our on-site experts and the driving force for increased participation and improved health in the workplace.



Apply Today



CHAMPIONS

Who are Champions?

Virgin Pulse Champions are chosen for their enthusiasm and commitment to physical activity and healthy living. Champions effectively communicate with colleagues and support the spirit of the Virgin Pulse program. They enjoy motivating & leading others, and rally around the common goal of an overall healthier workplace by motivating and leading others.

What do Champions do?

Virgin Pulse Champions serve as program advocates in the workplace and encourage others to get involved. They spread the word and drive excitement by letting colleagues know where to join, how to participate and why it's important. Champions act as go-to experts for basic questions about participating in the program and suggest creative ideas that will encourage fellow members to get active and stay active.

Why are Champions important?

Virgin Pulse Champions play a key role in making the program a success. The feedback from Champions shows us how to improve the Virgin Pulse member experience at each worksite and collect any feedback that can help reduce frustrations among participants. When a strong team of Champions is in the workplace, there is an overall increase among the workforce in wellbeing activity levels and the participation rates.

Virgin Pulse Champions have the opportunity to get involved and make a difference in the lives of their friends and colleagues. **So, encourage your colleagues to rally around the common goal of a healthier organization, and let's make the Virgin Pulse program a hit!**

